



Teamwork Deployment advanced specialization

Program Overview and Requirements

Requirements	Details
Related competency	Maintain an active Gold Cloud Productivity Competency
Performance	<p>Achieve a minimum of 2,500 monthly active usage (MAU) growth on three of the four separate Teamwork services (Exchange Online, SharePoint Online, Microsoft Teams, and Yammer) in a trailing twelve-month period.</p> <p>AND</p> <p>Maintain an average of 20 percent active usage for customers associated to your company in three of the four Teamwork services (Exchange Online, SharePoint Online, Microsoft Teams, and Yammer) in a trailing twelve-month period.</p> <p>AND</p> <p>Associate a minimum of 12 new customer tenants with your organization for one of the Teamwork services (Exchange Online, SharePoint Online, Microsoft Teams, and Yammer) in a trailing twelve-month period.</p>
Knowledge	<p>Your company must have four individuals that pass the following certifications.</p> <p>Two individuals must pass the following certification: Microsoft 365 Certified: Messaging Administrator Associate</p> <p>AND</p> <p>Two different individuals must pass the following certification: Microsoft 365 Certified: Teams Administrator Associate</p> <p><i>*Microsoft 365 Certified: Teamwork Administrator Associate is now retired, but 4 individuals who have passed it still qualifies against this requirement.</i></p>
Customer references	Provide three customer references that demonstrate your organization's ability to deploy Microsoft 365 Teamwork workloads. Review our guidelines for customer references before submitting.
Annual renewal	Your advanced specialization and associated benefits will remain in place for one year but require that you keep your gold competency status in place. If you do not maintain your gold competency, you will lose your advanced specialization status. On your renewal date, you will need to meet the current program requirements which may evolve over time.

Updates to Cloud Productivity competency and applicable advanced specializations

Monthly active usage (MAU) has replaced active entitlements (AE) as the way we measure performance requirements. While AE is measured at the SKU level, MAU measures at the customer tenant level. With MAU, we can more accurately measure your progress towards attaining a Cloud Productivity competency and applicable advanced specializations. Review the [FAQ](#) for more information on this change.

How do I apply?

Only administrators of an organization's Microsoft partner account can submit an application for the Teamwork Deployment Advanced Specialization on behalf of the organization. If you have the appropriate role and access, you can apply by signing in to Partner Center and navigating to your Partner Center dashboard > Competencies > Advanced Specialization. If you are still in PMC, review our [help page](#) and [transition guide](#) to learn more about how to move your membership to Partner Center. Once you have moved, you can apply through your Partner Center dashboard.