



Programmatic Elements

Microsoft Showcase

Solution Area “districts” featuring theaters and content experiences.

- Modern Workplace and Modern Life
- Applications, Infrastructure, Data and AI
- Business Applications

Partner Solution Zone (exhibitors)

Expo essentials

- Industry Experience
- The Landmark
- Microsoft retail, conference, & book stores, Xbox lounge
- LinkedIn

Community Zone

Cross company initiatives, resources, community topics and networking

- Partner Network
 - IAMCP
 - The WIT Network
 - Marketplace
 - Partner Network Resources
 - Elevate Your Pitch
 - Partner Network Theater
- Community Zone Theater
- Connect Zone
- Area Lounges
- Inclusion Lounge powered by Female Quotient
- Worldwide Learning
- Startup Gallery
- Diversity & Inclusion
- First Time Attendee
- SMC Sales Center
- Tech for Social Impact
- Voices for Innovation

The Hub Hours

Sunday July 14 **The Hub Preview** 5:00pm – 7:00pm
 Monday July 15 Open from 11:00am – 7:00pm
 Tuesday July 16 Open from 9:00am – 7:00pm
 Wednesday July 17 Open from 11:00am – 5:00pm
 Thursday July 18 – Closed

Sunday July 14 **The Hub Preview** from 5:00pm – 7:00pm
 Monday July 15 **Social Hours** from 5:00pm–7:00pm
 Tuesday July 16 **Social Hours** from 5:00pm–7:00pm