

Which development pattern is right for my app?

Decide whether to be an Extend, Build, or Connect partner

With Dynamics 365 and the Power Platform, ISVs have access to multiple development patterns to deliver unique and innovative line of business applications to your customers:

Extend the functionality of a Dynamics 365 first-party application (like Dynamics 365 for Sales) with vertical customizations or advanced AI or analytics capabilities

Build stand-alone business applications using the Power Platform to reduce development time and costs

Connect existing web application to first-party Dynamics 365 applications or the Power Platform to address new business scenarios

Follow this flow chart to determine which pattern works best for your apps.

