Power Apps Partnership: Benefits and Resources
Become a Citizen Applications Platform expert partner! Leverage the below resources to build capacity in your practice for Power Apps, Power Automate and Power Virtual Agents

**Program resources**

- Power Apps partner site
- Power Automate partner site
- Power Virtual Agent
- Business Applications on MPN
- AppSource consulting services
- Become co-sell ready
- Power Apps and Power Automate Partner Airlifts
- Competencies - partner.microsoft.com
- Microsoft Gold and Silver competency requirements

**Learning resources**

Microsoft Learn Power Platform Courses:

- Introduction to Microsoft Business Applications
- Introduction to Power Platform Fundamentals
- Power Platform – Introduction, Business Value and demos
- Power Virtual Agents Overview
- Dynamics 365 applications and Power Platform
- Get started using Common Data Service
- Integrating Data into the Common Data Service
- Use developer tools to extend the Power Platform
- Introduction to Power Platform developer resources
- Get started with PowerApps
- Manage Apps in Power Apps
- Use advanced data options and connectors in Power Apps
- Author an advanced formula that uses tables, records, and collections in a canvas app in Power Apps
- Use custom connectors in a Power Apps canvas app
- Customize a Canvas App in Power Apps
- Work with external data in a Power Apps canvas app
- Author a basic formula to change properties in a Power Apps Canvas app
- Use the UI and Controls in a canvas app in a Power Apps
- Complete testing and performance checks in a Power Apps canvas app
- Get started with Model driven Apps in Power Apps
- Get started with Power Automate
- Automate business process flows with client script
- Create business process flows for model driven apps in Dynamics 365
How to get started

As a listed partner in the directory, you can get discovered and contacted by customers in your region.

Once you sign up, you receive access to the Power Platform Partner Portal to start your journey and manage your company profile.

1. **Sign up**

Partners are listed as preferred and certified partners on the Find a Partner section of PowerApps.com or Flow.Microsoft.com.

Sign up [here](#) to get started.

If you are not enrolled with the Microsoft Partner Network yet, register [here](#) to receive your MPN ID.

2. **Get trained**

The training is designed to enable you to understand what Power Apps, Power Automate, and the Common Data Service are and how to create business apps that work on a phone, tablet, and browser. At least one person from your organization must pass the Power Apps certifications to get started.

Please send proof of your certification to: [powerapps_partners@microsoft.com](mailto:powerapps_partners@microsoft.com).

3. **Prove your skills**

To prove you have successfully delivered Power Apps solutions to customers, you need to have at least one app in a customer production environment (used by 5+ users and accessed 50+ sessions per month).

Add the production app IDs and the tenant/environment IDs when creating your organization’s profile in Power Platform Partner Portal. This production app can be any app type.

Find detailed enrollment instructions [here](#).
Become a Power Apps Partner

Build your Power Apps services practice by leveraging Microsoft benefits. Programmatically develop your expertise and showcase your capabilities as offers to customers.

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Requirements</th>
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<tbody>
<tr>
<td>• Get access to an exclusive Power Platform community and set of resources to kick-start becoming a Power Platform partner</td>
<td>□ Sign Up</td>
</tr>
<tr>
<td>• Gain exposure by listing your organization on the product websites as a certified Power Apps partner</td>
<td>□ Have a valid Partner MPN ID</td>
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<tr>
<td>• Get early access to free webinars and training workshops</td>
<td>□ Get Trained</td>
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<tr>
<td>• Run Microsoft co-branded workshops to receive high-quality leads for your services pipeline</td>
<td>□ Have certified Power Apps resources (PL-100, MB-200 Core Exam, MB-400)</td>
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<tr>
<td>• Publish your Power Apps consulting services offers in AppSource</td>
<td>□ Prove Your Skills</td>
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<tr>
<td>• Receive invitations for private previews as you mature and get engaged with customers</td>
<td>□ Provide services to a Power Apps customer and bring at least one app into production (Application needs to reach a minimum usage of 5 unique users and 50 sessions a month)</td>
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<td></td>
<td>□ Obtain a silver or gold Cloud competency (Platform, Business Applications or Productivity)</td>
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Please review resources on the previous page to help you fulfill these requirements.
# Power Apps Benefits

The benefits are provided to partners based on their maturity stages. This structure allows partners to build their practice in a step-by-step approach.

<table>
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<tr>
<th>Stages</th>
<th>Key requirements</th>
<th>Benefits</th>
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</table>
| **Beginner** | • Active MPN membership  
• 1+ resource(s) certified on each of the Power Apps exams*  
• 1+ Power Apps customer project(s) in production | • Exclusive access to [partner community](#) (free weekly Engineering community calls, resources and training workshops)  
• Visibility on the website by getting listed in the [Power Apps partner directory](#) |
| **Advanced** | • 5+ resources certified on each of the Power Apps exams*  
• 1+ Power Apps customer project(s) in production  
• Silver+ competency in Cloud Platform, Productivity, or Business Applications | • Run co-branded/joint workshops or pilots for strategic campaigns ([AIAD](#))  
• Get leads to help build your services pipeline on [AppSource consulting services](#)  

* See page 4 “Get Trained”
How to use benefits

Once listed, partners can leverage the benefits to build their practice and grow their business in Power Apps.

Consulting services offers on AppSource.com

Create service offerings you are willing to provide in a customer self-service marketplace. Indicate types of customers you wish to target – by geo, industry, and org size. Offers can be free or paid, virtual or in-person.

Benefits

- Connect with millions of business users using the AppSource marketplace
- Get promoted across a broad range of channels like product websites, in-product notifications, and email nurture streams
- Make it easier for Microsoft sellers to recommend your services
- Get high quality leads directly in your CRM system

Process

Submit a combination of free and paid offering to receive in-product notification leads here.

Requirements

- Be a listed preferred partner in Partner Directory as Advanced
- Self-elect to participate and provide all Offers information in the Listing directory (review slide 7 here)

App-In-a-Day (AIAD) offer

One-day hands-on workshop to enable customers to use Power Apps. AIAD is a partner-led workshop delivered to customers (1-many). Workshop covers the breadth of Power Apps, Power Automate, and CDS capabilities.

Benefits

- Co-branded registration pages and event campaign on Microsoft properties
- Partner playbook on best practices to increase ROI
- Subsidized funds to help cover partner’s cost of delivery

Process

Events hosted in Microsoft offices and event logistics managed by Microsoft. Lead generation through Microsoft field, in-product notification, and email campaigns. A complete and free workshop kit is made available: presenter deck, demo scripts, step-by-step guide, dataset, and train the trainer video.

Requirements

- Be a listed partner in Partner Directory as Advanced
- Self-elect to participate and provide all Offers information in the Listing directory (review slide 7 here)
- Have a silver or gold cloud competency and be a compliant vendor with Microsoft