Power Apps Partnership: Benefits and Requirements
# Become a Power Apps Partner

Build your Power Apps practice by leveraging our set of benefits.

These benefits enable you to programmatically build your expertise and showcase your solutions and capabilities to customers.

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Requirements</th>
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<tbody>
<tr>
<td>▪ Get access to an exclusive partner portal, community, and resources to kick-start becoming a Power Apps partner.</td>
<td>□ Have a valid Partner MPN ID</td>
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<tr>
<td>▪ Gain exposure by listing your organization on PowerApps.com as a preferred partner.</td>
<td>□ Get Trained</td>
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<td>▪ Get early access to free webinars and training workshops.</td>
<td>▪ Have certified Power Apps resources who have passed the MB-200 Core Exam</td>
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<td>▪ Showcase app building skills by letting customers test drive your apps.</td>
<td>□ Prove Your Skills</td>
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<td>▪ Run Microsoft co-branded marketing events to receive high-quality leads for your services pipeline.</td>
<td>▪ Build apps in a production environment (either at a customer or internally for your organization)</td>
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<td>▪ Receive invitations for private previews from Engineering.</td>
<td>▪ Applications need to reach a minimum usage of 5 unique users a month and 50 monthly sessions</td>
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<tr>
<td>▪ Get targeted leads and pre-sales support for strategic campaigns.</td>
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<tr>
<td>▪ Publish your Power Apps consulting services offers in AppSource.</td>
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Please review resources on the next page to help you meet the requirements.
Become a Power Apps Partner

Become a Power Apps expert. Leverage our program resources to build capacity in your practice for Power Apps and Power Automate.

Program resources

- Power Apps partner site
- Partner showcase solutions
- AppSource Power Apps consulting services
- App-In-A-Day: Partner-led events for customers
- Power Apps and Power Automate Getting Started
- Power Apps and Power Automate Partner Airlifts

Learning resources

Microsoft Learn Power Platform Courses:

- Introduction to Microsoft Business Applications
- Introduction to Power Platform – Fundamentals
- Power Platform – Introduction, Business Value and demos
- Dynamics 365 applications and Power Platform
- Get started using Common Data Service
- Working with option sets in Common Data Service
- Use developer tools to extend the Power Platform
- Introduction to Power Platform developer resources
- Get started with PowerApps
- Manage Apps in Power Apps
- Use advanced data options and connectors in Power Apps

- Author an advanced formula that uses tables, records, and collections in a canvas app in Power Apps
- Use costume connectors in a Power Apps canvas app
- Customize a Canvas App in Power Apps
- Work with external data in a Power Apps canvas app
- Author a basic formula to change properties in a Power Apps Canvas app
- Use the UI and Controls in a canvas app in a Power Apps
- Complete testing and performance checks in a Power Apps canvas app
- Get started with Model driven Apps in Power Apps
- Get started with Power Automate
- Automate business process flows with client script
- Create business process flows for model driven apps in Dynamics 365
Power Apps Benefits

The benefits are provided to partners based on their maturity stage. This structured approach allows partners to build their practice in a step-by-step approach.

Once your organization is approved to be listed in the Power Apps partner directory, you are eligible for the following benefits according to your progress and expertise.

<table>
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<tr>
<th>Stages</th>
<th>Key requirements</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>Beginner</td>
<td>• 1 resource certified on MB-200 exam</td>
<td>• Exclusive access to weekly Engineering community calls and training workshops (Partner Airlifts)</td>
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<td></td>
<td>• 1 production app (&gt;=5 users and 50 sessions a month)</td>
<td>• Showcase your app building skills by letting customers test drive your apps</td>
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<tr>
<td>Advanced</td>
<td>• 5+ resources certified on MB-200 exam</td>
<td>• Run co-branded marketing events (App-In-A-Day) jointly with Microsoft</td>
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<td></td>
<td>• 2+ customer production apps (&gt;=5 users and 50 sessions a month)</td>
<td>• Get leads to help build your services pipeline via AppSource consulting services offers</td>
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<td></td>
<td>• Deliver Build-Your-Own-Power Apps (BYOP) for a strategic campaign</td>
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How to get listed

As a listed preferred partner, you can get discovered and contacted by customers in your region. Once you sign up, you receive access to the Power Platform Partner Portal to start your journey and manage your profile.

1 Sign up

Partners are listed as preferred and certified partners on the Find a Partner section of PowerApps.com or Flow.Microsoft.com.

Sign up [here](#) to get started.

If you are not enrolled with the Microsoft Partner Network yet, register [here](#) to receive your MPN ID.

2 Get trained

The training is designed to enable you to understand what Power Apps, Power Automate, and the Common Data Service are and how to use them to create business apps that work on a phone, tablet, and browser. At least one person from your organization must pass the [MB-200 Core exam](#) to get started.

Send the screenshot or a copy of the certificate of passing to powerapps_partners@microsoft.com.

3 Implement in production and submit partner profile

To prove you have successfully delivered Power Apps solutions to customers or internally at your organization, you need to have at least one app in production (used by 5+ users and accessed 50+ sessions per month).

Add the production app IDs and the tenant IDs when creating your organization’s profile at Power Platform Partner Portal.

Find instructions [here](#).
How to use benefits

Listed partners can leverage the benefits to build their practice and grow their business in Power Apps.

**Showcase your solutions**

Design an app that demonstrates the type of solutions you could offer a customer to showcase on our website. Please review the app design guidelines on creating high quality solution showcases.

**Benefits**

- Get the chance to showcase your expertise to Power Apps customers
- Build your brand and gain exposure
- Let customers test-drive your apps

**Process**

An internal review team will review the app and provide feedback on functionality and design, if applicable, within 5-7 business days. Make required updates and submit the final export file.

**Requirements**

- Be a listed partner in Partner Directory eligible for Beginner benefits
- Send your exported app (.zip file) for showcase consideration to powerapps_partners@microsoft.com
- Create Solution Profile for the Showcase app. Follow instructions here

**App-In-a-Day (AIAD) offer**

One-day hands-on workshop to enable customers to use Power Apps. AIAD is a partner-led workshop delivered to customers (1-many). Workshop covers the breadth of Power Apps, Power Automate, and CDS capabilities.

**Benefits**

- Co-branded registration pages and event campaign on Microsoft properties
- Partner playbook on best practices to increase ROI
- Subsidized funds to help cover partner’s cost of delivery

**Process**

Events hosted in Microsoft offices and event logistics managed by Microsoft. Lead generation through Microsoft field, in-product notification, and email campaigns. A complete and free workshop kit is made available: presenter deck, demo scripts, step-by-step guide, dataset, and train the trainer video.

**Requirements**

- Be a listed partner in Partner Directory eligible for Advanced benefits
- Self-elect to participate and provide all Offers information in the Listing directory (review slide 7 here)
- Have a silver or gold cloud competency and be a compliant vendor with Microsoft

Listed partners can leverage the benefits to build their practice and grow their business in Power Apps.
How to use benefits
Listed preferred partners can leverage the benefits to build their practice and grow their business in Power Apps.

Consulting services offers on AppSource.com
Create service offerings you are willing to provide in a customer self-service marketplace. Indicate types of customers you wish to target – by geo, industry, and org size. Offers can be free or paid, virtual or in-person.

Benefits
- Connect with millions of business users using the AppSource marketplace
- Get promoted across a broad range of channels like product websites, in-product notifications, and email nurture streams
- Make it easier for Microsoft sellers to recommend your services
- Get high quality leads directly in your CRM system

Process
Submit a combination of free and paid offering to receive in-product notification leads here.

Requirements
- Be a listed preferred partner in Partner Directory in tier 2 or higher
- Self-elect to participate and provide all Offers information in the Listing directory (review slide 7 here)

Build-Your-Own-Power Apps (BYOP) offer
An offering to help partners accelerate their customer’s adoption of Power Apps and Power Automate. Executed as a partner-led POC or envisioning workshop delivered to customer (1:1).

Benefits
- Subsidized funds to help cover partner’s cost of delivery
- Workshop delivery content pack (presentation content, hands on lab, sample apps, and instruction set)
- Organized at local Microsoft office near customer or at customer’s site
- Support of a deal acceleration team

Process
Submit your customer nomination here.

Requirements
- Must have delivered an AIAD with a customer promotion rating of 50%+
- Have published an AppSource consulting services offer (free and paid) and have a Co-sell ready offer in Microsoft’s internal view
- At least one app should go into production at the end of workshop and customer should be investing in Power Apps standalone licenses