

#SDGDigital Marketing Playbook

Cloud Marketplaces to become a fundamental sales channel for enterprise software, capturing substantial share of this \$450B+ Industry. Increase your brand to engage in the digital customer acquisition phenomena leveraging #Buildfor2030 campaign.



About the service

Meylah assists partners to develop #SDG Focused digital marketing playbook to differentiate by leveraging #Buildfor2030 Campaign and Microsoft Marketplaces to make your brand and solutions contribute to United Nations sustainable goals. Our team of experts works closely with your team to develop a strategic & flexible game plan and marketing playbook to help you launch digital co-selling via marketplaces and participate in #Buildfor2030 campaign in 4-6 weeks.

Partner benefits

- Meylah will help you strategize your digital marketplace marketing plan using best practices
- We will assess your marketplace offer to develop the digital marketing playbook
- Gain access to best practices and events to showcase your solution with communities

Key results

- We have helped over 250+ solution listed on Microsoft and other marketplaces and provided access to over 45+ companies to participate in Microsoft #Buildfor2030 Digital Campaign.
- Over the next 10 years we expect Cloud Marketplaces to become a core part of the sales and fulfillment infrastructure for all software companies – a true third leg of the go-to-market stool, alongside direct and channel sales.

Pricing

- Starting at USD \$10,000 for developing your digital playbook.
- Custom pricing for any digital marketing execution activities to achieve your business goals.



Schedule your session:

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Learn more: <https://meylah.com>