

## **US Change Maker Pitch Contest**

*(This pitch competition is open to for United States registered businesses only)*

### **OFFICIAL RULES**

#### **SPONSOR**

These Official Rules (“Rules”) govern the operation of the US Change Maker Idea Pitch Contest (“Contest”). Microsoft Corporation, One Microsoft Way, Redmond, WA, 98052, USA, is the Contest sponsor (“Sponsor”).

#### **DEFINITIONS**

In these Rules, "Microsoft", "we", "our", and "us" refer to Sponsor and “you” and "yourself" refers to a Contest participant, or the parent/legal guardian of any minor Contest entrant. By entering you (your parent/legal guardian if you are a minor) agree to be bound by these rules.

#### **ENTRY PERIOD**

The Contest starts at 12:01 a.m. Pacific Time (PT) on May 6th, 2019 and ends at 11:59 p.m. PT on June 25, 2019 (“Entry Period”).

#### **ELIGIBILITY**

Only for USA registered businesses. To enter, you must be 18 years of age or older.

Employees and directors of Microsoft Corporation and its subsidiaries, affiliates, advertising agencies, and Contest Parties are not eligible, nor are persons involved in the execution or administration of this promotion, or the family members of each above (parents, children, siblings, spouse/domestic partners, or individuals residing in the same household).

#### **HOW TO ENTER**

To submit an entry, visit the Contest website at <https://partner.microsoft.com/en-US/> and follow the instructions to register and submit your idea for using Microsoft Cloud and Artificial Intelligence (“AI”) to advancing environmental sustainability, accessibility and/or empowering people living with disability. (“submission”). Your submission may include supporting materials including diagrams, videos or references to additional research so long as it meets the Eligible Entry requirements described below. All required information must be provided for your submission to be eligible.

The entry limit is one per company overall.

Any attempt by any you to obtain more than the stated number of submissions by using multiple/different accounts, identities, registrations, logins, or any other methods will void your submissions and you may be disqualified. Use of any automated system to participate is prohibited.

We are not responsible for excess, lost, late, or incomplete submissions. If disputed, submissions will be deemed submitted by the “authorized account holder” of the email address, social media account, or other method used to enter. The “authorized account holder” is the natural person assigned to an email address by an internet or online service provider, or other organization responsible for assigning email addresses.

## ELIGIBLE ENTRY

To be eligible, a submission must meet the following content/technical requirements:

Your submission must be your own original work; and

For video submission, please note the video should belong to you or your organization.

You must have obtained any and all consents, approvals, or licenses required for you to submit your submission; and

To the extent that submission requires the submission of user-generated content such as software, photos, videos, music, artwork, essays, etc., entrants warrant that their submission is their original work, has not been copied from others without permission or apparent rights, and does not violate the privacy, intellectual property rights, or other rights of any other person or entity. You may include Microsoft trademarks, logos, and designs, for which Microsoft grants you a limited license to use for the sole purposes of submitting a submission into this Contest; and

Your submission may NOT contain, as determined by us in our sole and absolute discretion, any content that is obscene or offensive, violent, defamatory, disparaging or illegal, or that promotes alcohol, illegal drugs, tobacco or a particular political agenda, or that communicates messages that may reflect negatively on the goodwill of Microsoft.

## USE OF YOUR ENTRY

We are not claiming ownership rights to your submission. However, by submitting a submission, you grant us an irrevocable, royalty-free, worldwide right and license to use, review, assess, test and otherwise analyze your submission and all its content in connection with this Contest and use your submission in any media whatsoever now known or later invented for any non-commercial or commercial purpose, including, but not limited to, the marketing, sale or promotion of Microsoft products or services, without further permission from you. You will not receive any compensation or credit for use of your submission, other than what is described in these Official Rules.

By entering you acknowledge that we may have developed or commissioned materials similar or identical to your submission and you waive any claims resulting from any similarities to your submission. Further you understand that we will not restrict work assignments of representatives who have had access to your submission and you agree that use of information in our representatives' unaided memories in the development or deployment of our products or services does not create liability for us under this agreement or copyright or trade secret law.

Your submission may be posted on a public website. We are not responsible for any unauthorized use of your submission by visitors to this website. We are not obligated to use your submission for any purpose, even if it has been selected as a winning submission.

Personal data you provide while entering this Contest will be used by Microsoft and/or its agents and prize fulfillers acting on Microsoft's behalf only for the administration and operation of this Contest and in accordance with the [Microsoft Privacy Statement](#).

## WINNER SELECTION AND NOTIFICATION

Pending confirmation of eligibility, potential prize winners will be selected by Microsoft or their Agent or a qualified judging panel from among all eligible submissions received based on the following judging criteria:

50% - Originality of idea which solves real customer need/business problem

20% - Strong market opportunity & potential revenue stream

30% - Microsoft Cloud and Artificial Intelligence (AI) is core to the solution

Finalists will be selected by July 5, 2019 following the Entry Period. Finalists will be **notified within 5 days from July 5** following the selection with instructions. Also, finalists will have an opportunity to deliver their pitch during Microsoft Inspire, July 14–18, 2019. **Finalists will have to arrange and pay for their own travel and expense related to attending Microsoft Inspire.**

The winner will be selected at the pitch competition including a prize claim deadline. In the event of a tie between any eligible submissions, an additional judge will break the tie based on the judging criteria described above. The decisions of the judges are final and binding. If we do not receive a sufficient number of submissions meeting the entry requirements, we may, at our discretion, select fewer winners than the number of Contest Prizes described below. If public vote determines winners, it is prohibited for any person to obtain votes by any fraudulent or inappropriate means, including offering prizes or other inducements in exchange for votes, automated programs or fraudulent i.d's. Microsoft will void any questionable votes.

## PRIZES

The following prizes will be awarded:

One (1) First Prize (s). The winner will receive:

Microsoft Surface Book 2 (Intel Core i7, 16GB RAM, 512GB) - 13" Approximate Retail Value (ARV) (Azure Credit + Surface Book 2) \$2,400.00

The ARV of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. We will determine the value of the prize to be the fair market value at the time of prize award.

We will only award one (1) prize per person/company during the Entry Period. No more than the stated number of prizes will be awarded. No substitution, transfer, or assignment of prize permitted, except that Microsoft reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. Prizes are awarded "AS IS" with no warranty of any kind, either express or implied, including but not limited to, the implied warranties or merchantability, fitness for a particular purpose, or non-infringement. Prizes will be sent no later than 28 days after winner selection. Prize winners may be required to complete and return prize claim and/or tax forms ("Forms") within the deadline stated in the winner notification. Taxes on the prize, if any, are the sole responsibility of the winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize. By accepting a prize, you agree that Microsoft may use your entry, name, image and hometown online and in print, or

in any other media, in connection with this Contest without payment or compensation to you, except where prohibited by law.

#### ODDS

The odds of winning are based on the number of eligible submissions received.

#### GENERAL CONDITIONS AND RELEASE OF LIABILITY

To the extent allowed by law, by entering you agree to release and hold harmless Microsoft and its respective parents, partners, subsidiaries, affiliates, employees, and agents from any and all liability or any injury, loss, or damage of any kind arising in connection with this Sweepstakes or any prize won.

All local laws apply. The decisions of Microsoft are final and binding.

We reserve the right to cancel, change, or suspend this Sweepstakes for any reason, including cheating, technology failure, catastrophe, war, or any other unforeseen or unexpected event that affects the integrity of this Sweepstakes, whether human or mechanical. If the integrity of the Sweepstakes cannot be restored, we may select winners from among all eligible submissions received before we had to cancel, change or suspend the Sweepstakes.

If you attempt or we have strong reason to believe that you have compromised the integrity or the legitimate operation of this Sweepstakes by cheating, hacking, creating a bot or other automated program, or by committing fraud in any way, we may seek damages from you to the full extent of the law and you may be banned from participation in future Microsoft promotions.

#### USE OF YOUR ENTRY

Personal data you provide while entering this Sweepstakes will be used by Microsoft and/or its agents and prize fulfillers acting on Microsoft's behalf only for the administration and operation of this Sweepstakes and in accordance with the [Microsoft Privacy Statement](#).

#### GOVERNING LAW

This Contest will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Contest.

#### WINNERS LIST

Send email to [partnerpitch@microsoft.com](mailto:partnerpitch@microsoft.com) with the subject line "Change Maker Pitch Contest" within 30 days of July 20, 2019 to receive a list of winners that received a prize worth \$25.00 or more.