

GTM Awareness

Increase visibility for your solution by joining forces with one of the most valuable technology brands in the world. Create marketing materials that include your company's brand alongside the Microsoft brand. Reach a potential audience of hundreds of thousands of customers through Microsoft social media outlets. Increase readiness for selling with Microsoft by listing your solution in the tool accessed by 40,000+ Microsoft sellers and executives.

MPN competency required: Silver or Gold

\$3,500
USD

GTM Ready Listing in OCP Catalog: Listing showcasing your solution to Microsoft field

Press Release Support: Approval of partner-drafted press release and Microsoft representative quote

Social Promotion: Post on Microsoft Twitter outlet highlighting your solution

Mini Case Study: Single-slide about your solution and how it benefits from development on the Microsoft platform

Customer One-Pager: Datasheet featuring your solution and the Microsoft platform

Customer Presentation: Deck introducing your solution to new customers

Demand Generation Email Template: Announcement of your solution to potential customers

Mini Case
Study



Customer
One-Pager



Social
Promotion



Getting Started with GTM Services



Join [Microsoft Partner Network](#)



Email GTM@Microsoft.com

