Why Dynamics 365 Business Central

Your Dynamics on-premises solution helped you run and grow your business. But in this time of digital transformation, a modern, cloud-based solution can help take your business to new heights. Business Central helps companies reduce long-term software costs, decrease dependency on IT, and optimize operations and customer experiences through predictive analytics, AI, and data visualizations. Take the next steps to learn how Business Central can help you:

- **Stay current on the latest Microsoft cloud-powered technology** without the hassle and expense of upgrades, backups, and patches.

- **Reduce total cost of ownership and improve cashflow** by transitioning to a predictable monthly operating expense. A modern user interface based on the Office tools you already know means less training time and faster return on investment.

- **Make better business decisions with advanced analytics.** Access, model, and analyze data across multiple dimensions. Seamlessly sync data with Microsoft Power BI to create compelling dashboards and data visualizations.

- **Leverage your data to build apps specific to your business processes.** Further extend your Business Central solution using Microsoft Power Platform and the Common Data Service.

- **Gain peace of mind** knowing your sensitive business data is stored in highly secure, state-of-the-art data centers owned and managed by Microsoft and a 99.9% uptime service-level agreement (SLA).

- **Improve remote access and empower employees wherever they need to work** with powerful, secure desktop capabilities across Windows, iOS, and Android platforms.

- **Simplify common tasks with native Microsoft 365 integration.** Set up customers or vendors, create quotes, process orders, and submit invoices without leaving your inbox. Easily export data in Excel and create outgoing documents directly in Word.

- **Utilize the power of AI for predictive inventory, sales forecasting, cash flow forecasting, and overdue payment predictors.** Combine big data, predictive analytics, and Internet of Things (IoT) to transform all information sources into more actionable intelligence.

- **Configure your systems with ease and connect third-party apps to Business Central** using business add-ons from AppSource. Or work with your Business Central partner to build extensions for your specific needs.

- **Be ready for what’s next.** Easily add and integrate other Dynamics 365 applications as your business needs change and integrate with other third-party apps.
Weeks Roses improves visibility into inventory and orders with Dynamics 365 Business Central

Weeks Roses, a wholesale rose grower, migrated its systems from Dynamics NAV to Dynamics 365 Business Central to gain better visibility into their inventory and real-time access to information on mobile devices.

**Business challenges:**

- Faced data visibility challenges caused by multiple locations, disparate systems, and on-premises servers.
- Outdated legacy systems led to business problems such as delayed invoices and sales orders versus inventory count discrepancies.
- Needed better account inventory planning for annual orders that are placed six to nine months in advance, even though planning for crops happens a year or two in advance.

**Business benefits of Dynamics 365 Business Central**
Seamlessly integrate and update hundreds of thousands of sales orders, inventory lists, and shipping reports into Business Central.

**Fast return on investment**
By providing greater visibility, Business Central empowers Weeks Roses to reap the benefits only one-month post-migration— including streamlined processes, greater security, and more transparent operations. Cloud-based system allows employees to work remotely and securely access their data.

"I think that Business Central is going to be a complete asset for our company. Within six months, it is going to be our lifeline."
Tina Brown, Lead Systems Analyst

Read the full story [here](#).

**Additional Customer Evidence**

- Read Farnam Street Financial’s full story [here](#).
- Read Super League Gaming’s full story [here](#).
- Read Wild & Wolf’s full story [here](#).

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**Customer Testimonials**

"Business Central has given us a lot more visibility into our data."
Leif Stoa, VP of Finance
Farnam Street Financial

"I really like the ability to upload multiline journal entries—and not just upload them into the system—but apply multiple dimensions to each transaction, and the ability to do batch uploads that facilitate our monthly revenue reporting and analysis as well."
Clayton Haynes, CFO
Super League Gaming
Take advantage of Business Central offers for existing customers

CSP-Enhancement Plan Renewal Offer available June 1, 2020 – June 30, 2021

Dynamics GP, Dynamics NAV, or Dynamics SL on-premises customers with an active Enhancement Plan subscription can renew Enhancement Plan through CSP to reduce capital spending by spreading payments monthly instead of paying the annual lump sum. You will have your licensed users for Dynamics 365 Business Central (Cloud) when you are ready to migrate:

- Pay for and license Dynamics 365 Business Central (Cloud) users on a monthly basis at the same total amount as your annual Enhancement Plan with a 60% discount on the Business Central Cloud users.

- Allows for dual-use right and downgrade rights to your Dynamics GP, NAV, or SL on-premises version. You can continue to use your current on-premises application while you transition to your Dynamics 365 Business Central (Cloud) solution and get full Enhancement Plan benefits with the offer for your current on-premises application.

- You need to license Dynamics 365 Business Central (Cloud) users at a minimum to the same price as your annual Enhancement Plan. 1-year subscription with two year auto-renewal option.

Review the CSP Enhancement Plan Renewal Offer details here:

- CSP Enhancement Plan Renewal Offer FAQ
- CSP Enhancement Plan Renewal Offer Presentation Overview

Learn more about Business Central

Leverage these additional resources to further explore the benefits of Business Central.

- Business Central website
- Business Central video/demos
- Wild and Wolf Customer Evidence Video
- On-demand Business Central Migration webinar
- Dynamics 365 Business Central Licensing Guide (general licensing information/dual use rights)
- Microsoft Power Platform landing page

Contact Microsoft

- Call Microsoft: 1(855) 270-0615
- Contact your Dynamics 365 Partner of Record