



Analytics on Microsoft Azure Advanced Specialization

Program Overview



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The Analytics on Microsoft Azure advanced specialization validates a partner's deep experience in planning and delivering analytics solutions in Microsoft Azure, enabling customers to use the full breadth of their data assets to help build transformative and secure analytical solutions at enterprise scale.

The Analytics on Microsoft Azure advanced specialization allows partners with an active [Gold Cloud Platform competency](#) to further differentiate their organizations, validate their capabilities, and build stronger connections with customers through their ability to plan and deliver tailored Microsoft analytics solutions using Azure Synapse Analytics, Azure Data Lake, Azure Data Factory, and Azure Databricks.

Partners who meet the comprehensive requirements to earn an advanced specialization receive a customer-facing label they can display on their business profile in the [Microsoft solution provider finder](#), gain access to specific Microsoft go-to-market programs, are prioritized in customer searches to drive new business, and can generate a certified letter from Microsoft that verifies the advanced specialization that they have earned.

[Learn more about advanced specializations.](#)

What are the requirements?

Eligible partners must meet the highest standards for service delivery and support. All requirements will be verified by Microsoft and/or a third-party vendor, either automatically or by manual review, and are subject to change.

Requirements	Details
Competency	Your company must have an active Gold Cloud Platform Competency.
Performance	<p>Your company must show at least USD50,000 of Azure consumed revenue (ACR) from Azure Synapse Analytics, Azure Data Lake, Azure Data Factory, or Azure Databricks aggregated across all customers in the trailing twelve months (TTM).</p> <p>AND</p> <p>Your company must show at least USD25,000 of ACR from Azure Synapse Analytics aggregated across three or more customers in the TTM.</p> <p>Please note: Customer ACR from Azure Synapse Analytics will be counted towards meeting both parts of the requirement above.</p> <p>Your company should achieve ACR through Digital Partner of Record, Partner Admin Link, or Cloud Solution Provider.</p>
Skilling	<p>Your company must have at least five individuals pass the following certifications (each certification listed below must be held by at least one individual):</p> <ul style="list-style-type: none"> • Azure Data Engineer Associate. • Azure Security Engineer Associate. • Azure Solutions Architect Expert. <p>You can have a combination of the same individuals or different individuals to meet the certification requirement.</p>
Audit	Your company must pass a third-party audit. Please see audit checklist for more details.

How do I apply?

Only administrators of an organization's Microsoft partner account can submit an application for the Analytics on Microsoft Azure advanced specialization on behalf of the organization. If you have the appropriate role and access, you can apply by signing in to your Partner Center account and navigating to your Partner Center dashboard > Competencies > Advanced Specialization.